



First Half 2013 Summarized Income Statement continuing operations*

| in € million | H1 2013 | H1 2012 | % change |
|--------------------------------------|---------|---------|----------|
| Revenue | 434,4 | 416,9 | 4,2% |
| Gross margin | 211,9 | 202,9 | 4,4% |
| Selling expenses | -110,2 | -111,7 | -1,3% |
| Administrative expenses | -24,4 | -29,2 | -16,4% |
| Other income and expenses | 2,2 | -1,9 | |
| Operating profit | 79,5 | 60,1 | 32,3% |
| Net financial income (expense) | 155,9 | -20,2 | |
| Share of profit of associates | 7,9 | 0,0 | |
| Income taxes | -3,2 | -12,9 | |
| Net profit before minority interests | 240,1 | 27,0 | 789,3% |
| Minority interests | -0,51 | -0,54 | -5,6% |
| Group share of net profit | 239,6 | 26,5 | 805,5% |
| Amortisation - Depreciation | 10,1 | 10,2 | -1,0% |
| EBITDA | 89,6 | 70,3 | 27,5% |

* excluding the Travel Retail activity



First Half 2013 Summarized Income Statement incl. discontinued operations*

| in € million | H1 2013 | H1 2012 | % change |
|--------------------------------------|---------|---------|----------|
| Revenue | 481,2 | 532,9 | -9,7% |
| Gross margin | 235,8 | 264,7 | -10,9% |
| Selling expenses | -126,6 | -143,2 | -11,6% |
| Administrative expenses | -27,3 | -33,7 | -19,0% |
| Other income and expenses | 4,4 | 4,6 | -4,3% |
| Operating profit | 86,3 | 92,4 | -6,6% |
| Net financial income (expense) | 153,0 | -24,3 | |
| Share of profit of associates | 7,9 | 0,0 | |
| Income taxes | -2,6 | -15,1 | |
| Net profit before minority interests | 244,6 | 53,0 | 361,5% |
| Minority interests | -0,51 | -0,54 | -5,6% |
| Group share of net profit | 244,1 | 52,5 | 365,3% |
| Amortisation - Depreciation | 11,4 | 13,1 | -13,0% |
| EBITDA | 97,7 | 105,5 | -7,4% |

* including the first quarter 2013 of the Travel Retail activity



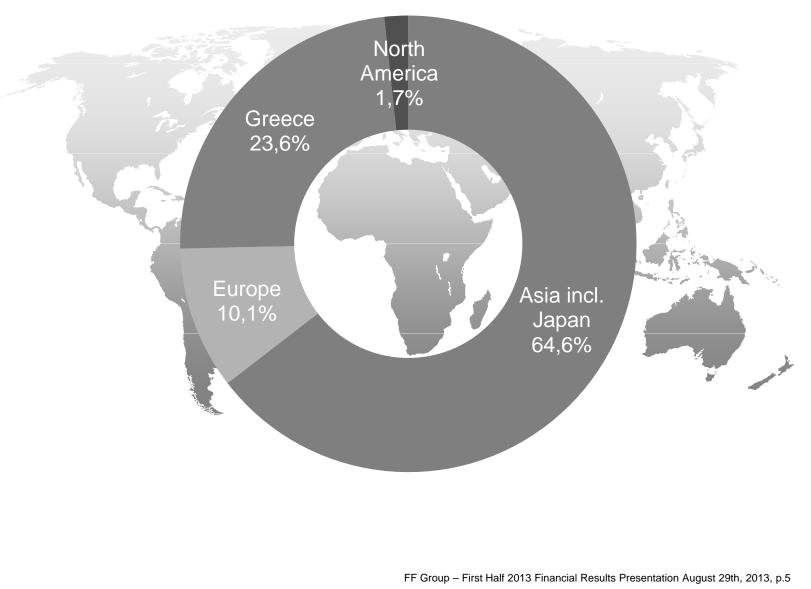
Revenue by activity continuing operations*

| in € million | H1 2013 | H1 2012 | chg. in % |
|---------------------------------|---------|---------|-----------|
| Jewellery, Watches, Accessories | 322,9 | 308,0 | 4,8% |
| Retail & Wholesale | 48,9 | 49,6 | -1,4% |
| Department Stores | 61,0 | 57,0 | 7,0% |
| Other Activities | 1,6 | 2,3 | -30,4% |
| Total | 434,4 | 416,9 | 4,2% |

* excluding the Travel Retail activity

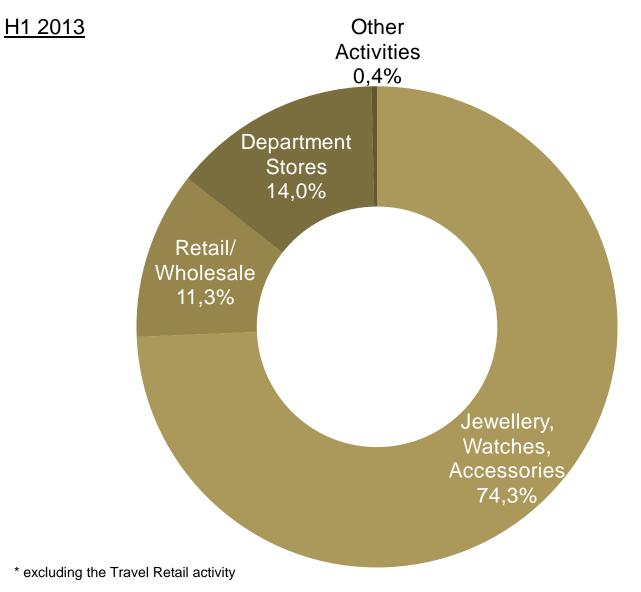


Revenue split by geographical region





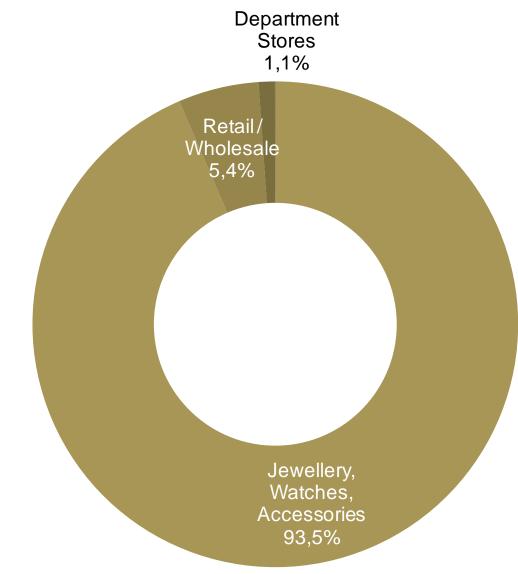
Revenue split by activity continuing operations*





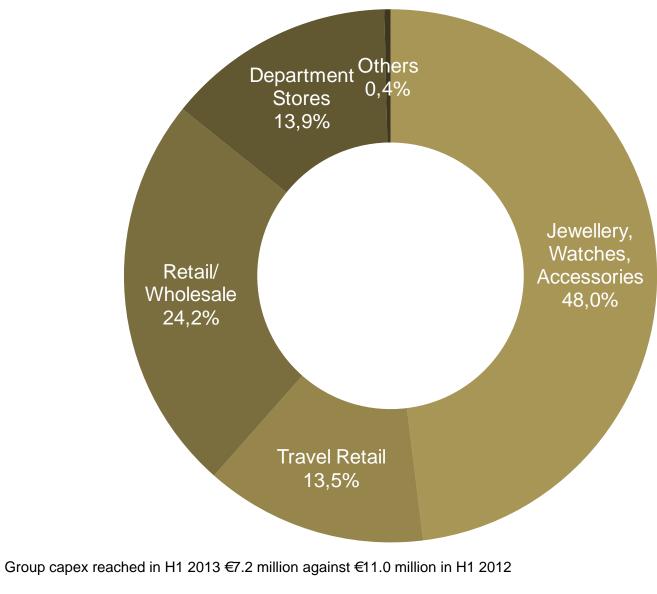
<u>H1 2013</u>

EBITDA by activity from continued operations





Capex split by activity

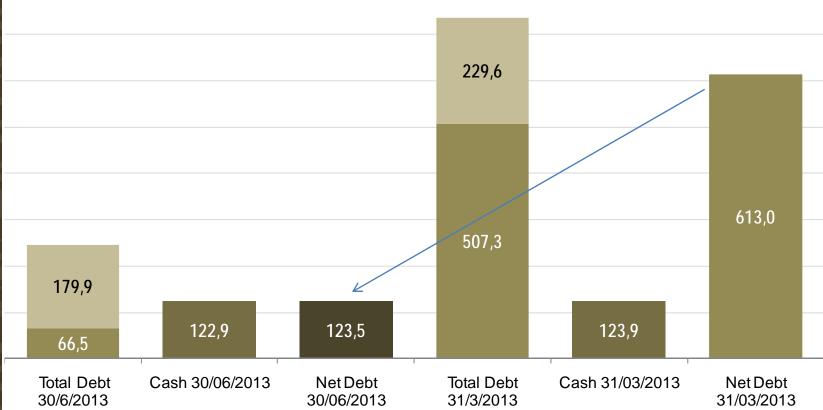




Debt Structure by quarter

Short Term Debt

Long Term Debt

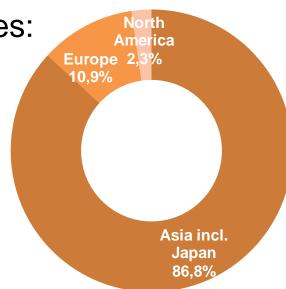


Total debt decreased in Q2 2013 by EUR 490.6m, net debt decreased by EUR 489.6m



Jewellery, Watches and Accessories:

| Key figures (in Eur million) | | | | | |
|------------------------------|---------|---------|--------|--|--|
| | H1 2013 | H1 2012 | change | | |
| Revenue | 322,9 | 308,0 | 4,8% | | |
| EBITDA | 83,8 | 69,7 | 20,2% | | |
| EBIT DA margin | 26,0% | 22,6% | | | |
| Gross Margin | 51,5% | 52,3% | | | |



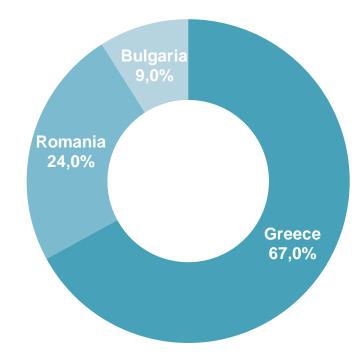
- Solid revenue increase by 4.8%, Gross profit increased by 3.3%, with the respective margin at 51.5%.
- Operating profit increased by 21.1% due to decreased operating expenses with the respective margin at 24.1% vs. 20.9% in H1 2012.
- EBITDA increased strongly by 20.1% with the respective margin reaching 26.0% from 22.6% supported by decreased selling/marketing and administrative expenses.
- Folli Follie brand opened in the second quarter of 2012 29 new POS* with the network reaching now 559 POS.

*8 relocations



Retail/Wholesale:

| Key figures (in Eur million) | | | | | |
|------------------------------|---------|---------|--------|--|--|
| | H1 2013 | H1 2012 | change | | |
| Revenue | 48,9 | 49,5 | -1,2% | | |
| EBITDA | 3,9 | -0,4 | | | |
| EBITDAmargin | 8,0% | -0,9% | | | |
| Gross Margin | 48,8% | 45,0% | | | |



Revenues decline slightly by 1.2% impacted by the weak economic conditions.

- Gross profit increased by 7.1% with the respective gross margin reaching 48.8% from 45.0% in the same period last year, supported by a decline of COGS by 8.1%.
- EBITDA reached €3.9m with the respective margin at 8.0% from -0.9% the previous year.



Department Stores:

| Key figures (in Eu | ur million) | | | Attica 8,7% North |
|--------------------|-------------|---------|--------|----------------------|
| | H1 2013 | H1 2012 | change | 9,9% |
| Revenue | 61,0 | 57,0 | 7,0% | |
| EBITDA | 5,1 | 2,3 | 121,7% | |
| EBIT DA margin | 8,3% | 3,9% | | Golden |
| Gross Margin | 34,8% | 33,8% | | Attica 27,2% |

- Revenues increased in the first half by 7.0%, over performing the positive trend of the first quarter (+3%). Revenues in Q2 2013 vs. Q2 2012 increased by 11.4%.
- Gross profit increased by 10.4% reaching €21.3m with the respective gross margin slightly increased to 34.8% from 33.8% in the same period last year.
- EBITDA increased impressively from €2.3m in H1 2012 to €5.1m with the respective margin at 8.3% from 3.9% in the previous period.

Factory Outlets

> Attica 54,2%



Other activities:

Key figures (in Eur million)

| | H1 2013 | H1 2012 | change |
|----------------|---------|---------|--------|
| Revenue | 1,6 | 2,3 | -30,4% |
| EBITDA | -3,1 | -1,2 | |
| EBIT DA margin | -199,0% | -51,7% | |
| Gross Margin | 23,6% | 13,3% | |

- Revenues decreased by 30.4% to €1.6m from €2.3m.
- Gross profit increased by 20.4% to €0.37m from €0,31m in the same period last year.
- EBITDA decreased to €-3.1m from €-1.2m.



DISCLAIMER

This document is for institutional investors only and is not available to private customers. This document is being supplied to a limited number of recipients and it may not be distributed, published or reproduced in whole or in part or disclosed by recipients to any other person.

Each investor contemplating purchasing securities issued by Folli Follie S.A. (with the distinctive title Folli Follie Group) or any of its subsidiaries should make its own independent investigation of the financial condition and affairs, and its own appraisal of the creditworthiness, Folli Follie S.A. (with the distinctive title Folli Follie Group) or any of its subsidiaries and should carefully consider the high risks involved in purchasing these securities. This is not an invitation to invest in securities.

This presentation contains forward-looking statements. Forward-looking statements are statements that are not historical facts; they include statements about our beliefs and expectations. Any statement in this presentation that states our intentions, beliefs, expectations or predictions (and the assumptions underlying them) is a forward-looking statement. These statements are based on plans, estimates and projections as they are currently available to the management of Folli Follie S.A. (with the distinctive title Follie Group). Forward-looking statements therefore speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events. By their very nature, forward-looking statements involve risks and uncertainties. A number of important factors could therefore cause actual results to differ materially from those contained in any forward-looking statement.

Potential risks and uncertainties include, amongst other things, internal, industry and external factors, such as general economic conditions.

