

## 12/01/2012

Announcement of new distribution agreement

Within the context of its continuous strategic development, Folli Follie Group expands its activities of fashion brands by creating a new distribution channel, Beauty & Cosmetics, which will undertake the exclusive representation and distribution of PROCTER & GAMBLE PRESTIGE fragrance products in Greece, for famous brands (such as Dolce & Gabbana, Gucci, Hugo Boss fragrances, Escada, Lacoste, etc), including the exclusive representation of Dolce & Gabbana Make Up, which was launched in selective Greek distribution since July 2011