

According to the applicable laws and the regulation of Athens Exchanges, the company DUTY-FREE SHOPS, SOCIETE ANONYME EXPLOITING DUTY FREE SHOPS AND INDUSTRIAL, MANUFACTURING, TECHNICAL AND COMMERCIAL SOCIETE ANONYME S.A, with the distinctive title "Folli Follie Group", announces that, as per the decision of its Board of Directors of Monday 28th January 2013, the company disposed the same day through a block trade transaction 933.080 treasury /own shares representing 1,394% of the total common shares of the company at a price of 12.97 per share